

# FRESH Palettes

Vol. 3

Top  
*Decorating*  
essentials decoded

YOUR GUIDE TO  
Wallcovering • Fabric  
Carpet • Flooring



**Goodrich Global**  
Since 1983



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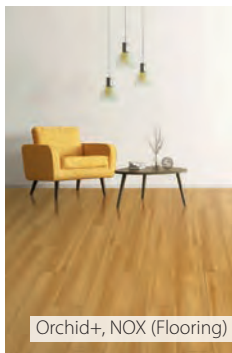
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Baja, Scion (Carpet)

PG 2



Orchid+, NOX (Flooring)

PG 6



XSELECT, Sangetsu (Wallcovering)

PG 14

## MIX MASTER

The secret to creating a lovely home is all about the mix. By choosing key pieces, then augmenting them with a few accessories and some quirky finds, you can create a look that is contemporary, glamorous and unique. To make your quest an easier and enjoyable journey, we've curated Goodrich Gallery's new collections, which has all the ingredients you need to put together a stylish new theme or refresh an existing one.

With a range that incorporates everything from statement pieces to characterful coverings, the new collections will not disappoint. Rich gingers and fresh lime greens move the traditional palette on, while some bold patterns – upscaled stripes and checks – manage to keep the mood modern yet cosy. Timeless and elegant, select from the range to create the perfect backdrop for a stylish comfort zone.

With themes covering from The Classics to Modern Resort, Goodrich's treasures will inspire you to curate a home to be proud of.

Enjoy!

Team DCRS-Decorations

**DCRS**  
DECORATIONS

# FRESH PALETTES

 Let these trending wallcoverings, fabrics, carpets & flooring inspire you

## TRIBAL

Unleash the animal instinct! Create an exotic vibe with leafy motifs, natural textures and bold colours.

### FABRIC



Zapara, Harlequin (Fabric)

### WALLCOVERING



Anthology, Harlequin (Wallcovering)

### FLOORING



X Plus, GEF (Flooring)

### WALLCOVERING



Metallic Ombre, Phillip Jeffries (Wallcovering)

### CARPET



Wedgewood (Carpet)

## FLORAL

Embrace the season with botanical prints and patterns into your home. Make your living spaces look brighter and have a more springtime look.

### FLOORING



Decking, GEFF (Flooring)

### FABRIC



Zapara, Harlequin (Fabric)

### CARPET



Yara, Brink and Campman (Carpet)



Floreale, Harlequin (Carpet)

### WALLCOVERINGS



Sundari, Eiffiger (Wallcovering)



Sundari, Eiffiger (Wallcovering)

## RESORT

Keep the ambience cool and calmative with neutral coloured pieces. Add spots of black and white for contrast.

### ◀ CARPET ▶



Spring, Brink and Campman (Carpet)

### ◀ FABRIC ▶



Zapara, Harlequin (Fabric)

### ◀ FLOORING ▶



Decking, GEFF (Flooring)

### ◀ WALLCOVERINGS ▶



Spring, Phillip Jeffries (Wallcovering)



Shangri-La, Phillip Jeffries (Wallcovering)

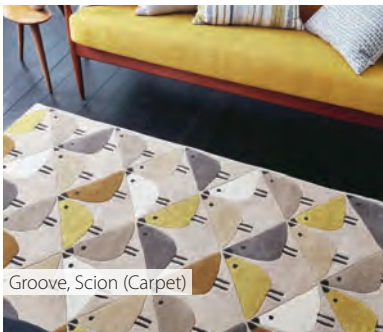
PeakChic, Phillip Jeffries (Wallcovering)

## ▼ PLUSH CARPETS

There's something luxurious about a plush or textured swathes of carpet under your bare feet. Along with softening a room, this flooring option provides extra cushioning and can help diminish noise for those downstairs. Carpet tiles have the bonus of being easy to install and replaced, making them a wonderful option even for homes with high traffic, children or pets.

### CHOOSE FROM:

- ✦ Hand tufted
- ✦ Broadloom
- ✦ Custom design
- ✦ Wool
- ✦ Bamboo
- ✦ Sisal



Groove, Scion (Carpet)

Paletto Berry, Harlequin (Carpet)



City Link, PremierFloor (Carpet)



Park, GoodFloor (Carpet)



Bourree, Passo (Carpet)



Meadow, Passo (Carpet)



Como, Passo (Carpet)

## FLOORINGS

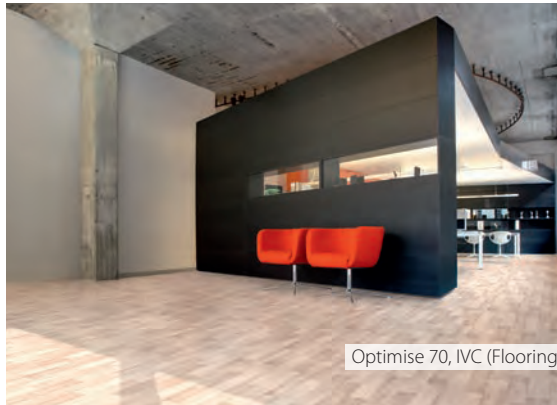
No matter the material, floor coverings often take a lot of wear and tear. So identify your needs and select a type that meets your theme. These days, floorings are easily installed without the hassle of having to hack, glue or nail to the sub floor.

### FLOORINGS:

- ✦ Vinyl
- ✦ Composite
- ✦ Engineered Timber



X Plus, GEFF (Flooring)



Optimise 70, IVC (Flooring)



Engineered Timber, GEFF (Flooring)



Orchid+, NOX (Flooring)



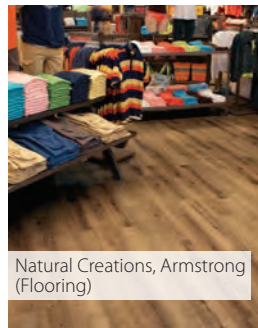
# Armstrong® FLOORING



Timberline, Armstrong  
(Flooring)



Medintech plus, Armstrong  
(Flooring)



Natural Creations, Armstrong  
(Flooring)



Medintech Plus, Armstrong  
(Flooring)



For a stylish and ease of mind product for the balconies, gardens and pool sides, GEFF Wood Plastic Composite (WPC) Decking is the product to go for.

The decking product is made from a unique composition of wood and polymer that gives it the best resistance to the harsh outdoor conditions. On top of that, GEFF WPC decking comes with a reassuring 25 year guarantee against rotting and insect attacks.

For a child, a bedroom is more than just a place to sleep. It's a spot for study, play time, read and stockpile toys. You'll need a space that serves all those functions and is comfortable yet practical for several years to come. It's always good to get

your child involved in the design process by letting them help with selections. As children grow older, their preferences change. So use accessories and colors that are easily replaced. Think fun, growth and practicality!

### ◀ CARPET ▶



### ◀ WALLCOVERINGS ▶

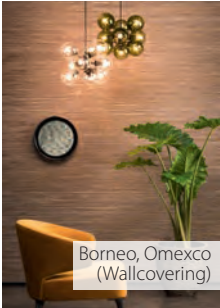


### ◀ FABRICS ▶





Anthology 05, Harlequin (Wallcoverings)



Borneo, Omexco (Wallcovering)



Collages, Omexco (Wallcovering)



Flight, Phillip Jeffries (Wallcovering)



BN, Dimensions (Wallcovering)

**1 QUICK MAKEOVER.** A quick fix to change a room's style. Choose from a selection of subtle patterns and colours to tone down or play up a particular theme.

**2 UNDER COVER.** Covers flaws and protects the wall surface.

**3 VISUAL PLAY.** A fabulous tool for optical illusion, making a small room bigger, narrow corridors wider and large rooms cosier.

**4 ELEGANCE EMBRACED.** Provides an air of quality and richness absent from bare walls.

**5 BOLDLY FORWARD.** Elevates character in dull rooms.

**6 PERSONALISED ART.** An excellent canvass for creating texture with your favourite prints and patterns.

**7 EXPRESS YOURSELF.** Unleash your creativity! Select a wallcovering that best represents your personality and style.

**8 TEXTURES & TALES.** A more interesting option to paints, wallcoverings are economical, lasting, easy to maintain and install.



Whimsical, Cole & Son  
(Wallcovering)

**9 PERKY OPTION.** Brightens a tonally dark room.

**10 PERFECTLY POISED.** Adds value to your home without a major overhaul. Wallcoverings allow your interiors to appear well decorated and increases its property value instantly.

## ▼ CARE & MAINTENANCE

Ensure longer and better days to your wallcovering with proper handling. Check out these tips for good measure.

### OUT DARN SPOT!

Stains should be removed immediately to eliminate any possible reactions with the wallcovering. If the wallcovering remains stained for too long, permanent discolouration may occur.

Ordinary dirt spots can be removed with mild soap and warm water. Cleanse thoroughly with clean water and blot wallcovering dry with a soft lint-free towel.

For difficult stains that are only surface deep, the usage of stronger detergent is recommended. Test on an inconspicuous spot prior to attempting the entire wall. Remember to cleanse thoroughly after detergent application. Abrasive rubbing should be avoided to prevent discolouration.

### SURFACE CONTROL

Never use steel wool, powdered cleaners or active solvent pre-mixes such as nail polish removers, tar and bug removers on wall coverings as these solvents may damage the surfaces.

### WHEN IN DOUBT

Always refer to each product's maintenance guidelines or contact a professional for further guidance.

# BESPOKE WALLCOVERINGS

There's no better way to mark your space with a collection of favourite prints.

Thanks to digital printed wallcovering, treasured moments can be immortalized while adding character to your habitat and work spaces. Your very own creations can include personal photos, murals, city scapes, maps, patterns and illustrations. The sky is the limit so let your mind wander!

## ▼ WHERE DO I START?

Start with a good quality digital photo or art. For more variety, you can also purchase stock images on-line or even capture some yourself with a digital camera. Measure the wall and send along with image to your wallcovering specialist at Goodrich Gallery.

## ▼ WHAT IS THE MINIMUM RESOLUTION REQUIRED?

All images must be at least 500 dots per inch (dpi). Suitable image formats include TIFF, JPEG, PSD, AI or Vector.

## ▼ HOW LONG CAN THE PRINTING LAST?

Digital wallcovering on paper can last five to seven years indoors and three years if exposed to direct sunlight. For durability, ask for UV printing which is applied over the ink printed wallpaper and dried by exposure to UV radiation. Advantages of UV printing include:

- ❖ Non-volatile organic compounds
- ❖ Faster drying time
- ❖ Sharper print
- ❖ Scratch resistant

## ▼ WHAT IS THE PRODUCTION TIMELINE?

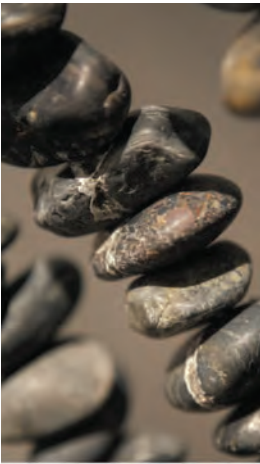
Upon confirmation of both order and artwork, feature wall sizes can be completed within two weeks subject to availability of materials.

## ▼ ADVANTAGES OF DIGITAL PRINTING

Digital printing offers quality, durability and user-friendliness which includes the following:

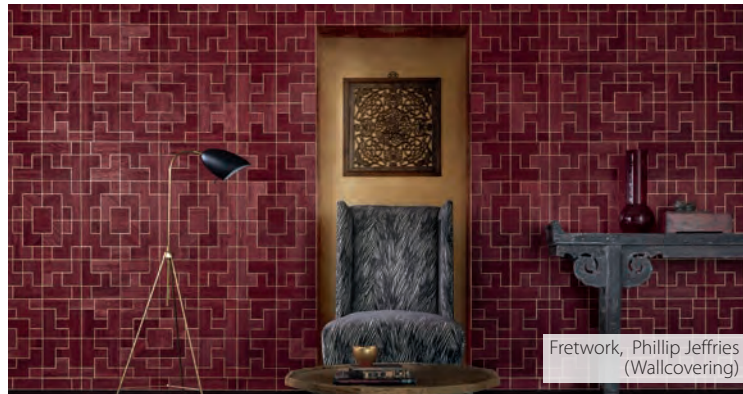
- ❖ delivers superior quality printing which is highly durable
- ❖ suitable for residential and commercial spaces
- ❖ hassle-free installation
- ❖ good opacity coverage for most walls
- ❖ special surface finishing for a professional print output
- ❖ choice of different surface textures to enhance print output

A Personalized Expression



# WHAT'S YOUR STYLE ?

Personalise your space with delectable textures, colours and prints that define you. Free the mind and let your senses do the talking.







Lohko, Scion (Fabric)

## FEATURE WALL

- ✦ Select a wall that maintains the room's focus
- ✦ Avoid walls with doors or windows
- ✦ Darker tones and larger patterns will make the wall appear closer
- ✦ Pick a shade that unites the décor in the room

## DIGITAL WALLCOVERING

- ✦ Select a digital wallcovering from the extensive Goodrich library, which includes architecture, scenery, nature, cartoons and pop art
- ✦ Customisation of your favourite images are just a query away
- ✦ For a sharp print, ensure that images are not below 500dpi in resolution

## KIDS

- ✦ Avoid colours that are too bright and designs that are too busy, so that children will not encounter sleeping problems
- ✦ Use an environmentally friendly adhesive that is 100% free from Volatile Organic Compounds

## WALLS & FLOORS

- ✦ Determine the use of the room
- ✦ Consider vinyl covering for high traffic areas
- ✦ Establish a theme to determine the overall ambience
- ✦ Have a detailed floor plan to help your budget
- ✦ Browse samples that relate to your theme and other elements of your décor

## WINDOW COVERING

- ✦ Select easy maintenance fabrics
- ✦ Synthetic fabrics come with added durability
- ✦ Select fabrics according to the amount of light in a room
- ✦ Consider the furniture and accessories in the room before deciding on a scheme
- ✦ Pick linen or velveteen in a neutral shade for pared back elegance
- ✦ Request for bespoke services to achieve a desired consistency in design.

# BE INSPIRED @ HOME

## ◀ LIVING AREAS ▶



Condominium, Roberto Cavalli  
(Wallcovering)



Ottimo Spazi Pte Ltd  
(Wallcovering)



Landed Property,  
(Roller blind)



Landed Property, Texam  
(Wallcovering)

## ◀ BALCONIES & GARDENS ▶



Showflat, GEFF  
(WPC Decking)



Condominium, GEFF  
(WPC Decking)



Condominium, GEFF  
(WPC Decking)

# Try these ideas to enliven your living spaces

## ◀ BEDROOMS ▶



Ocean Drive, Condominium  
(Wallcovering)



Residence, Vinyl  
(Flooring)

## ◀ LIVING ROOMS ▶



Ocean Drive, Condominium  
(Wallcovering)

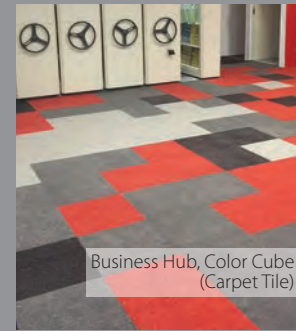


The Luxus Hill  
(Wallcovering)

## ◀ LOUNGE ▶

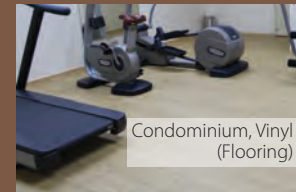


Office, Engineered Timber  
(Flooring)



Business Hub, Color Cube  
(Carpet Tile)

## ◀ GYMNASIUM ▶



Condominium, Vinyl  
(Flooring)

# CHAIN REACTION

KriskaDECOR® is a curtain made of small, anodised aluminium links, an authentic metal textile that is light and versatile. The curtains are totally customisable in design, size and shape.

Ideal as space dividers indoors and out, the curtains add visual interest and a unique texture to home and work spaces.

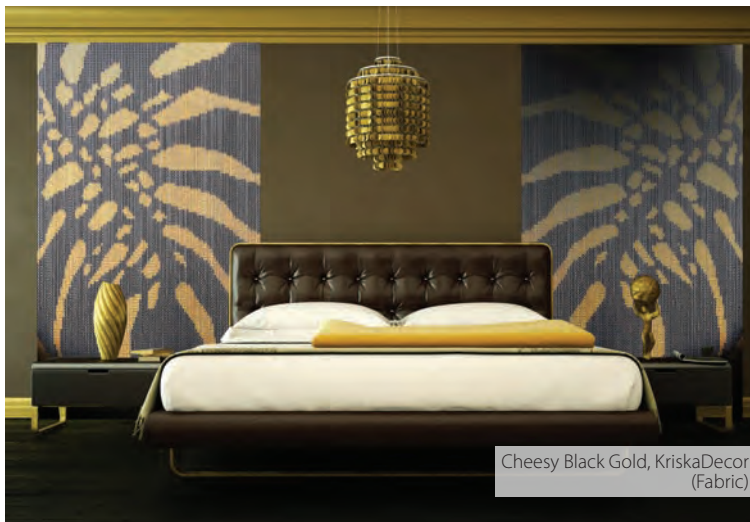
For a touch of artisan, the chain details can be implemented on custom lighting features as design detail.



Botti, KriskaDecor  
(Fabric)



Lighting, News Cafe Sandridge  
(South Africa), KriskaDecor  
(Fabric)



Cheesy Black Gold, KriskaDecor  
(Fabric)



Stripes, Black & Gold, KriskaDecor  
(Fabric)

Use leather for your upholstery, wall panels and door handles.

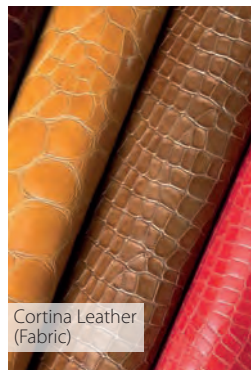
## LEATHER SHOWCASE



Conneaut Leather  
(Fabric)



Cortina Leather  
(Fabric)



Cortina Leather  
(Fabric)



CC Leather  
(Fabric)

Having curtains and draperies as window coverings are a sure fire way to elevate the cosy factor in your habitat. Customized versions allow an ideal length, weight and fullness to meet your requirements. Always have a theme and budget in mind before you start shopping. This way you will narrow your choice and have a fruitful experience.



# SPECIAL DISCOUNTS FOR SPECIAL MOMENTS

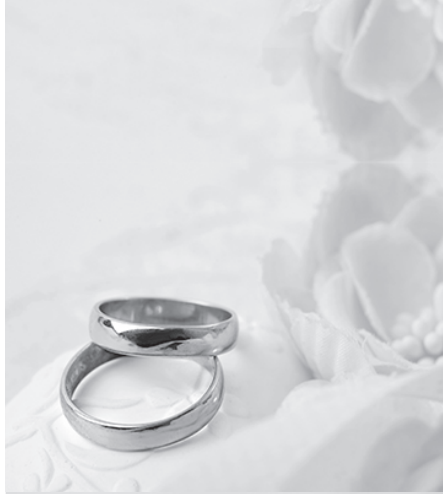
## ▼ ENJOY A 20% DISCOUNT

- ✦ when you set up your bridal home
- ✦ on your birthday month
- ✦ when you set up your baby room

[www.goodrichglobal.com](http://www.goodrichglobal.com) |  
[info@goodrichglobal.com](mailto:info@goodrichglobal.com)

Discount applies only to material except floorings and non-promotional items • Discount applies only in Goodrich Gallery Singapore • T&C Apply

**Goodrich Gallery** | Goodrich Building, 8 Changi South Lane #01-01 Singapore 486113



# BREEZY IDEAS AT A GLANCE



- ❖ WHO WE ARE Corporate Catalog proudly presents Messages from Management, About Goodrich, About Sangetsu, Our Capability Profile, Our Extensive 4 Product Collections and Our Successful Project References



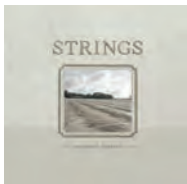
- ❖ Environmentally friendly
- ❖ Toughest floorings for residential and commercial usages
- ❖ Dust-free with no toxic emission



- ❖ Carpet Tiles | Rugs | Textile
- ❖ Ideal for Commercial, Hospitality & Residential sectors
- ❖ Hand-Tufted | Axminster | Custom Design | Wool | Bamboo | Sisal



- ❖ Non-volatile organic compounds
- ❖ Faster drying time
- ❖ Sharper print
- ❖ Scratch resistant



- ❖ A line-up that incorporating products with originality and trends
- ❖ Wide variety of functions including fireproofing, light blocking and thermal insulation.
- ❖ Ideal for use in various scenes from houses to apartments and hotels.



- ❖ Quality premium wallcoverings inspired by traditional Japanese art, elements of nature and impeccable craftsmanship.
- ❖ Ideal for residential, commercial and hospitality projects.



- ❖ High-performance low reflectivity/solar glass film.
- ❖ Ideal for suppressing and enabling clear vision through glass.



- ❖ Adhesive decorative film.
- ❖ Available in various designs and patterns.
- ❖ Ideal for wall entrances, furniture, table top, ceiling, writing boards and lift doors etc.

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