

GOODRICH DIGITAL

PRINTED WALLCOVERING CATALOGUE

goodrich®

Goodrich Global
SINCE 1983

Your WALLS
CAN *Speak* TO YOU

If Walls Could Speak
How Long Can The Printing Last?
What Is The Minimum Resolution Required?
What Is The Production Timeline?
Where Do I Start?
Choose Your Surface



If WALLS COULD “SPEAK”

Have a need to make your wall your cover story, showcase your proud moment or make a statement? What if we told you that your walls could “speak” and convey some emotion to your space?

Well, at Goodrich Global, we can really make a room light up all thanks to our custom digital printed wallcovering designs. Suited for any room whether residential or commercial, these vibrant expressions can not only inject panache to a space, it can also allow owners to put a stamp of their identity into their prized domicile.

Goodrich Global proudly leads the way in allowing homeowners to add character by way of their own designs that can include personal photos, murals, cityscapes, maps, patterns and illustration to turn walls from trite to terrific. Giving homeowners a freedom to come up with their own beloved image, you can also leave it to the Goodrich experts to create a theme just for your personality.



We offer essential advantages in terms of **quality, creativity and user-friendliness** :

- After printing we can deliver a durable and heavy-duty wallcovering.
- Application in both residential and commercial environments.
- Excellent hanging and installation characteristics.
- Good opacity of coverage for most walls.
- Special surface finishing for professional printing results.
- Choice of different surface textures to enhance the printed images.



How long can the printing last ?

On paper, digital printing can last 5 to 7 years in an indoor environment, 3 years if exposed to direct sunlight.

We provide UV printing which can be applied over the ink printed wallpaper and dried by exposure to UV radiation.

Other advantages of UV printing include the following:



No Volatile Organic Compounds



Faster Drying Time



Sharper Images



More Durable To Scratches

Where do I start ?

Basically it starts with a good quality high resolution digital photo or digital art.

If you are searching for the right photo, there are several stock photo sites online where you can purchase high resolution images.

But of course, if you have a family portrait or scenic vista which you captured via your digital camera, that's a great way to start, too! When buying a digital photo, buy the highest resolution available.

Send us your image, and the size of your wall, and we'll let you know if there are any problems making the photo as large as your wall.

In addition, we can give you guidance on how large the image size you need to purchase in order to print on the wallcovering to fit your wall dimensions.





What is the minimum resolution required ?

Images must be of at least 300dpi (dots-per-inch).

Suitable file formats:

- TIFF
- JPEG
- PSD
- Ai / Vector

What is the production timeline ?

Upon confirmation of BOTH order and artwork, feature wall sizes can be completed within 2 weeks subject to availability of materials.

Choose your surface :

▣ ABACO BEACH

Abaco Beach's fine powdered texture adds subtleties to the image.



0121-01

PHYSICAL PROPERTIES

Roll Size : 54" x 30yds

Weight : Type II - 20 oz. PLY

Backing : Osnaburg

Fire Safety : Class "A"

: Tested in accordance with ASTM E-84 Tunnel Test

▣ LINEN-INSPIRED

Capture your images onto this linen-inspired wallcovering. These unique textures will make your images look more 3-dimensional and realistic .



GGG-7348

PHYSICAL PROPERTIES

Roll Size : 54" x 30yds

Weight : Type I - 15 oz. PLY

Backing : Sheeting

Fire Safety : Class "A"

: Tested in accordance with ASTM E-84 Tunnel Test

Choose your surface :

▣ GOODRICH WALLCOVERINGS

The vast range of designs and colourways from our PREMIERWALL and WIDEWALL collections will create an unified look throughout your interiors.



WXE4519

PHYSICAL PROPERTIES

Roll Size : 54" x 30yds

Weight : Type I - 15 oz. PLY

Backing : Sheeting

Fire Safety : Class "A"

: Tested in accordance with ASTM E-84 Tunnel Test

■ GOODRICH WALLCOVERINGS

The vast range of designs and colourways from our PREMIERWALL and WIDEWALL collections will create an unified look throughout your interiors.



WXE4528

PHYSICAL PROPERTIES

Roll Size : 54" x 30yds

Weight : Type I - 15 oz. PLY

Backing : Sheeting

Fire Safety : Class "A"

: Tested in accordance with ASTM E-84 Tunnel Test

GOODRICH Headquarters

SINGAPORE (GLOBAL HQ)

GOODRICH GLOBAL PTE LTD
Goodrich Building,
8 Changi South Lane #05-01, Singapore 486113
T: (+65) 6787 8787 | F: (+65) 6788 7733
E: info@goodrichglobal.com

GOODRICH GALLERY SINGAPORE
Goodrich Building,
8 Changi South Lane #01-01, Singapore 486113
T: (+65) 6788 6868
E: gallery@goodrichglobal.com.sg

GOODRICH Regional Offices & Galleries

CHINA

BEIJING (OFFICE)
Goodrich Global Ltd.
Rm.2106, A Block North Tower SOHO Shang Du,
8 East Bridge Road, Chaoyang District,
Beijing 100020, China-PRC
T: (+8610) 58693577 / 58693578
F: (+8610) 6569 6893
E: info_beijing@goodrichglobal.com.cn

SHANGHAI (OFFICE)
Goodrich Global Ltd.
25F, 137 Lane, XianXia Road,
ShengGao International Tower, ChangNing Area,
Shanghai 200051, China-PRC
T: (+8621) 6486 8877
F: (+8621) 6469 1116
E: info_shanghai@goodrichglobal.com.cn

GUANGZHOU (OFFICE)
Goodrich Global Ltd.
Rm. 811, Block T1, Parc Oasis No.620,
Tianhebei Street, Tianhe District, Guangzhou,
Guangdong 510630, China-PRC
T: (+8620) 3820 2933
F: (+8620) 3820 2982
E: info_sc@goodrichglobal.com.cn

WUJIANG (OFFICE & GALLERY)
Goodrich Global Ltd. (Office)
Goodrich Innovation Hub (Gallery)
No. 788 Panlong Road,
Wujiang Economic Development Zone,
Jiangsu Province 215200, China-PRC
T: (+86512) 8687 5757
F: (+86512) 8687 1202
E: info@goodrichglobal.com.cn

SHENZHEN (OFFICE)
Goodrich Global Ltd.
Room 2601, Tower C, Perfect Garden,
No. 2001 Shennan Middle Road, Futian, Shenzhen,
Guangdong 518031, China-PRC
T: (+86755) 8287 9336 / 9595
F: (+86755) 8287 9393
E: info_sc@goodrichglobal.com.cn

HONG KONG (CHINA)

HONG KONG (OFFICE & GALLERY)
Goodrich Global Ltd.
Units 902-904, 9/F., Tower 1, Cheung Sha Wan Plaza,
833 Cheung Sha Wan Road, Kowloon, Hong Kong
(Lai Chi Kok MTR Exit A)
T: (+852) 2668 5757
E: info@goodrichglobal.com.hk



www.goodrichglobal.com

INDIA

NEW DELHI (OFFICE & GALLERY)
Goodrich Global Furnishing India Pvt. Ltd.
804, 2nd Floor, Arjun Nagar, Kotla Mubarakpur,
Opp. Defence Colony, New Delhi - 110003, India
T (Office): (+91) 11 4660 5757
F (Office): (+91) 96 5038 5757
T (Gallery): (+91) 98 1106 0557
F (Gallery): (+91) 98 9985 5757
E: vincent.sandanadas@goodrichglobal.in

MUMBAI (OFFICE & GALLERY)
Goodrich Global Furnishing India Pvt. Ltd.
5A/D Wing, Crystal Plaza, Opposite Infinity Mall
Andheri West 400053, India
T: (+91) 22 4264 5757
F: (+91) 96 5038 5757
E: sumiaya.sharma@goodrichglobal.inn

INDONESIA

JAKARTA (OFFICE)
Jl. H. Naim III / 6 (Jl. Pangeran Antasari), Cipete Utara,
Jakarta Selatan 12150, Indonesia
T: (+62 21) 722 4345
F: (+62 21) 724 6360
E: info@goodrichglobal.co.id

JAKARTA (GALLERY)
Goodrich Gallery Fatmawati
Jl. RS Fatmawati No. 32B, Jakarta Selatan 12410, Indonesia
T: (+62 21) 750 7508
F: (+62 21) 766 6281
E: info@goodrichglobal.co.id

JAKARTA (GALLERY)
Goodrich Main Gallery Antasari
Goodrich Suites Jakarta 1st Floor, Jl. Antasari No. 60
Jakarta Selatan 12150, Indonesia
T: (+62 21) 725 5065
E: info@goodrichglobal.co.id

SERPONG BSD (OFFICE & GALLERY)
Ruko Mendrisio 2B No. 26-27, Jl. Boulevard Illago
(BSD Raya Utama) BSD 15332, Indonesia
T: (+62 21) 290 01036 / 40
F: (+62 21) 290 01016
E: info@goodrichglobal.co.id

SEMARANG (OFFICE & GALLERY)
Jl. MH. Thamrin No. 43,
Semarang 50134, Indonesia
T: (+62 24) 356 6065
E: info@goodrichglobal.co.id

SURABAYA (OFFICE & GALLERY)
Goodrich Building, Pakuwon Square, Blok AK 1 No. 35-36,
Middle West Ring Road, Surabaya 60216, Jawa Timur, Indonesia
T: (+62 31) 9900 0395 / 6
E: info@goodrichglobal.co.id

MALANG (OFFICE & GALLERY)
Terusan Dieng No. 39, Pisang Candi, Sukun - Malang, Indonesia
T: (+62 341) 563 500
F: (+62 341) 562 141
E: info@goodrichglobal.co.id

MALAYSIA

KUALA LUMPUR (OFFICE & GALLERY)
Goodrich Global Sdn. Bhd
Unit M-2-2, Block M, Plaza Damas,
Phase II, Jalan Sri Hartamas 1/70A,
50480 Kuala Lumpur, Malaysia
T: (+603) 6201 5757
F: (+603) 6201 8257 / 8357
E: info@goodrichglobal.com.my

JOHOR BAHRU, JOHOR (OFFICE & GALLERY)
Goodrich Global Sdn. Bhd
Infinity 8 Reserve Eco Palladium (Block A)
A-04-01, Pusat Perdagangan Ekoflora,
Jalan Ekoflora 7/3, Taman Ekoflora,
81100 Johor Bahru, Johor
T: (+607) 351 5757
F: (+607) 351 5577
E: info@goodrichglobal.com.my

KOTA KINABALU, SABAH (OFFICE & GALLERY)
Goodrich Global Sdn. Bhd
Lot 7, 1st Floor, Lorong Kenawai 6A,
Taman Sinar Baru, Jalan Damai,
88450 Kota Kinabalu, Sabah
T: (+6088) 484 357 / 448 757
F: (+6088) 484 457
E: info@goodrichglobal.com.my

KUCHING, SARAWAK (OFFICE & GALLERY)
Goodrich Global Sdn. Bhd
No. 527 Ground Floor,
Jalan Ang Cheng Ho,
93100 Kuching, Sarawak, Malaysia
T: (+6082) 415 757 / 425 757
F: (+6082) 255 757
E: info@goodrichglobal.com.my

THAILAND

BANGKOK (OFFICE & GALLERY)
Goodrich Global Co., Ltd.
58 Soi Sukhumvit 63 (Ekamai), Sukhumvit Rd.,
Klongton Nua, Wattana, Bangkok 10110, Thailand
T: (+66) 2381 7778
F: (+66) 2381 7773
E: info_bangkok@goodrichglobal.com

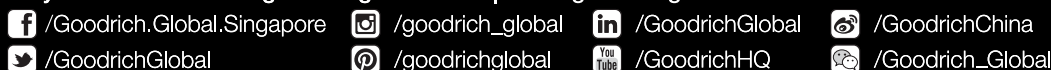
UNITED ARAB EMIRATES

DUBAI (OFFICE & WAREHOUSE)
Goodrich Global Trading LLC
Unit 1-13 Plot 598-1149,
Warehouse No. 6, Dubai Investment Park 1,
P.O. Box 304, Dubai United Arab Emirates
T: +971-4-889-5770
F: +971-4-889-5771
E: info_dubai@goodrichglobal.com

VIETNAM

HO CHI MINH CITY (OFFICE)
Sangetsu Goodrich Vietnam Co., Ltd.
2nd Floor, Lant Building, No. 56-58-60 Hai Ba Trung Street,
Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam
T: +84 (0) 28 3520 2300
F: +84 (0) 28 3520 2399
E: info@sangetsu-goodrich.vn

Stay Connected - www.goodrichglobal.com | info@goodrichglobal.com



SINGAPORE [HQ] | CHINA | HONG KONG (CHINA) | INDIA | INDONESIA | MALAYSIA | MYANMAR | PHILIPPINES | THAILAND | UNITED ARAB EMIRATES | VIETNAM

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